

Campaigns Manager

ABOUT TOGETHER;

/together is one of the most powerful and diverse coalitions in the UK - one that everyone is invited to join, from community groups across the country to some of the UK's best-known organisations. Chaired by the Archbishop of Canterbury, the Steering Group includes a broad range of organisations and individuals from the NHS and ITV, to the Scouts, UK Sport, TikTok and the CBI.

Our aim is to help build kinder, closer and more connected communities in the aftermath of COVID-19 through four strands of work:

- Building moments of participation and connection
- Creating and popularising a narrative of togetherness
- Supporting advocacy for changes in policy and practice
- Developing infrastructures for a growing movement

The /together coalition is coordinated by a small charity called The Together Initiative. For further information, please see www.together.org.uk

ABOUT THE ROLE;

The role of Campaigns Manager is an excellent opportunity for an experienced campaigns professional to help lead high impact campaigns for the Together coalition. The ideal candidate will be confident and professional with superb communication skills and the ability to build excellent working relationships. Due to the nature of this role, there will be an ever-changing workload and you will need to be able to prioritise with ease, operating several steps ahead at all times. Experience in campaigns is essential.

Title	Campaigns Manager
Name of Organisation	The Together Initiative
Location	Home-based; this post will involve some job-related travel to London
Responsible to	Director
Starting Salary	£35,000-£40,000 per annum, dependent on experience
Working Hours	Full time, 35 hours per week, plus minimum 30-minute unpaid lunch break
Contract	This is a fixed term contract for 1 year, with the possibility of extension. Start date: January 2022 The notice period is one month in writing on each side. There is a probationary period of one month.
Holiday	30 days per annum, plus statutory holidays pro rata.

Equal Opportunities	The Together Initiative strives to be an equal opportunity employer and commitment to this process will be expected
Job Context	The Together Initiative has been through a period of rapid growth and development. We have ambitious plans for the future therefore, in line with our strategy plans, structures and systems we want to ensure we have the team to deliver success.

KEY RESPONSIBILITIES;

Campaign Delivery

1. Develop impactful campaign strategies for the Together Coalition and work with partner organisations across the coalition to plan and deliver the core moments and activations therein. In 2022, this will particularly focus on Her Majesty's Platinum Jubilee.
2. Coordinate the campaign's sectoral activation groups, i.e. liaising with the convener and member organisations in facilitating regular meetings, supporting the build of impactful proposals and their tactical delivery.
3. Brief and oversee the work of external agencies and consultants in their support of campaign design and delivery.
4. Work in collaboration with the Director to develop fundraising proposals for major campaign activations that emerge, as appropriate.
5. Assist in budget preparation and monitoring of all campaign-related activities, appropriately using and tracking financial resources.
6. Support the drafting of the press releases.

Campaign Monitoring and Evaluation

7. Work closely with the Communications and Engagement Manager to identify and implement the design and delivery of engaging communications for key campaign activities for partners and the public; to ensure effective monitoring and evaluation strategies are put into place from the outset of each campaign.
8. Co-create the reporting on campaigns; preparing campaign activity reports for the wider team on a regular basis, defining KPIs for all activities, monitoring the success level of campaigns, and updating strategies based on insights and learning.

General

9. Act as an ambassador on behalf of Together Initiative, creating opportunities to enhance external profile and reputation amongst key audiences.
10. Participate in work-related events and perform support related activities as required.
11. Occasionally outside of office working hours might be required.
12. Build constructive working relationships and liaise closely with the campaign teams of partner organisations, providing proactive advice and support where required.

This job description is not exhaustive. You may also be expected to support and deliver other

projects and tasks, in line with your skills and experience that contribute to our overall organisation objectives beyond your core role.

KNOWLEDGE AND EXPERIENCE;

Essential

- Experience of designing and delivering high quality campaigns across an organisation.
- Experience in complex stakeholder and broad portfolio management, with a proven confidence in multitasking and prioritising workloads with agility to adapt to competing demands.
- Understanding of monitoring and evaluation frameworks, with the ability to establish, monitor and report on campaign KPIs.
- Experience in setting project budgets and managing financial resources in an effective way.
- Experience of programme and project management

Desirable

- Experience in engaging with high profile individuals.
- Experience of working in the charity sector.
- Fundraising experience.

SKILLS AND ATTRIBUTES;

- Strong verbal and written communication skills.
- Experience of forging successful partnerships at all levels, with demonstrable experience of building and maintaining these relationships to achieve tangible outcomes.
- Motivated and collaborative team-worker with ability to flex to the needs of the organisation at short notice and work across the team to deliver results.
- Excellent organisational and time-management skills with the ability to work independently effectively to deadlines, meet targets and achieve demonstrable results.
- A confident, resourceful and ambitious individual who can manage a diverse range of operations in a challenging environment.
- Strong commitment to the vision and values of the organisation.

To Apply

Please submit your CV and a cover letter no more than two A4 pages outlining how you meet the criteria set out in the Job Description, and why you believe you are well-suited to the role of Campaigns Manager to info@together.org.uk.

Together is committed to meeting the aims and requirements set out in its Equal Opportunities Policy. This includes not discriminating under the Equality Act 2010, and building an accurate picture of the make-up of our workforce in encouraging equality and

diversity. We would like you to complete [this form](#), to support us to achieve these aims and requirements. Please note that completing the Equal Opportunities and Diversity form is voluntary and your responses will not be shared with the panel.

Application Closing Date: Thursday 9th December 2021

Interview Arrangements: w/c 13th December 2021

At this time we will be conducting our interviews virtually via Zoom.

Unfortunately, we are unable to consider any applications which are received after the deadline

Information provided by you as part of your application will be used in the recruitment process. Any data about you will be held securely with access restricted to those involved in dealing with your application and in the recruitment process. Once this process is completed the data relating to unsuccessful applicants will be stored for a maximum of six months and then destroyed.

A note for recruitment agencies

We prefer to hire people directly and have a preferred supplier list in place. We will be in touch if we need you